

HOW TO SERVE A PERFECT OMER. Traditional Blond



STEP 1:

Rinse the glass with cold water. Always use the appropriate glass!



STEP 2:

Get the glass dried with a Vileda towel or a microfiber cloth.



STEP 3:

Hold the glass at an angle and begin pouring slowly along the side. The bottle may not touch the glass or the foam.



STEP 4:

Continue pouring in one movement and hold the glass vertically at the end to obtain a perfect head. The foam collar stays about 1 or 2 cm away from the edge of the glass or just reaches it. The foam may not overflow the glass.



STEP 5:

Serve bottle and glass together with the logo facing the customer. According to your personal taste, leave 1 cm of beer in the bottle (the lees) or empty the bottle completely. Never pour half the beer and serve that way!

WATCH THE INSTRUCTION MOVIE ON WWW.OMER.BE